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***For Immediate Release***

**[Facility Name here] Participates in ACR CT Colonography Registry**

**[City, State]** **(October 1, 2012)** — [Facility Name here] is now participating in the American College of Radiology (ACR) CT Colonography (CTC) Registry which is designed to improve quality of care for patients undergoing CT colonography (or virtual colonoscopy). The registry monitors evidence-based outcomes and process data and allows our facility to compare performance results to regional
and national benchmarks for quality improvement. Participation in the registry
is voluntary.

CTC participants benchmark their facilities’ performance against peers for quality improvement in three process and three outcome measures. Process measures include optimal bowel cleansing and distention, rate of adequacy for diagnostic CTC examinations and rate of adequacy for screening CTC examinations. Outcome measures include rate of colonic perforation, true positive rate and rate of extracolonic findings.

The CTC registry is part of the ACR National Radiology Data Registry (NRDR™), which leads the effort in developing benchmarks and comparisons to help imaging facilities improve quality of patient care.

The ACR is a national professional organization serving more than 36,000 diagnostic/interventional radiologists, radiation oncologists, nuclear medicine physicians and medical physicists with programs focusing on the practice of medical imaging and radiation oncology and the delivery of comprehensive
health care services.

For more information, or to schedule an interview with a [Facility Name here] spokesperson, please contact [Contact Name here] at [phone number here] or [email address here].